

EAST SACRAMENTO POPS IN THE PARK 2024!



Sponsorship Information

6/1/23 East Portal Park

6/8/23 Bertha Henschel Park

6/15/23 McKinley Park

6/22/23 Glenn Hall Park

Bands: TBD

Sponsorship Levels:

Major (East Sac-4)-\$2500

Neighborhood-\$1000 (One ONLY)

Sponsorship Benefits	Major	Neighborhood
• Your logo displayed on H St. Billboard	X	
• One 10' x 10' canopy, table, chairs at ALL 4 events	X	
• Verbal recognition at ALL concerts	X	
• Full page program ad BW	X	
• Name recognition on media advisories	X	X
• Logo displayed on websites, social media promotion	X	X
• One 10'x10' canopy, table, chairs at ONE event		X
• Half page program ad BW		X
• Verbal recognition at ONE event		X

Program ads (black and white):

Full Page \$500 Image area 10" h X 7-1/2" w

1/4 Page \$200 Image area 4-5/8" h X 3-9/16" w

1/2 Page \$300 Image area 4-5/8" h X 7-3/8" w

Business/ Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Cell Phone: _____

Website: _____

Email: _____

Signature: _____ **TOTAL ENCLOSED:** _____

MAIL COMPLETED FORM WITH FULL PAYMENT TO:
(CHECKS PAYABLE TO FOES/POPS)

Friends of East Sacramento
3104 O St #222, Sacramento, CA 95816

EMAIL PRESS READY AD PDF TO: Janet Mason at janet@ideasbydesign-graphics.com

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